

PAAVAI ENGINEERING COLLEGE (AUTONOMOUS)
DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION
BATCH: 2019 - 2021

CO Attainment

| Semester | Course Code | Course Name | Target | CO1 | CO2 | CO3 | CO4 | CO5 |
|----------|-------------|---|--------|-------|-------|-------|-------|--------|
| I | C101 | PMA19107 Business Statistics and Analytics for Decision Making | 65 | 50.32 | 53.04 | 53.49 | 68.33 | 68.75 |
| | C102 | BA19101 Business Ethics | 65 | 71.60 | 62.50 | 69.30 | 67.60 | 68.00 |
| | C103 | BA19102 Economic Principles and Policies | 65 | 66.30 | 67.64 | 70.49 | 74.75 | 76.50 |
| | C104 | BA19103 Organizational Behavior | 65 | 67.60 | 61.90 | 63.70 | 69.10 | 73.00 |
| | C105 | BA19104 Business Communication | 65 | 65.75 | 66.78 | 68.01 | 69.23 | 70.34 |
| | C106 | BA19105 Accounting for Managers | 65 | 65.04 | 66.01 | 68.49 | 67.75 | 68.50 |
| | C107 | BA19106 Business Law | 65 | 66.33 | 67.64 | 69.09 | 68.75 | 68.33 |
| | C108 | BA19107 Social Development Laboratory | 65 | 63.50 | 72.00 | 66.00 | 89.00 | 85.30 |
| II | C201 | PMA19201 Applied Operations Research | 65 | 50.32 | 53.04 | 53.49 | 68.75 | 70.42 |
| | C202 | BA19201 Production and Operations Management | 65 | 66.66 | 61.47 | 59.21 | 71.98 | 71.46 |
| | C203 | BA19202 Financial Management | 65 | 63.50 | 66.01 | 67.75 | 72.50 | 73.70 |
| | C204 | BA19203 Marketing Management | 65 | 67.60 | 62.50 | 53.04 | 69.10 | 51.15 |
| | C205 | BA19204 Human Resource Management | 65 | 66.60 | 67.50 | 69.30 | 67.60 | 68.00 |
| | C206 | BA19205 Information Management | 65 | 65.30 | 66.78 | 68.10 | 67.60 | 68.00 |
| | C207 | BA19206 Business Research Methods | 65 | 67.50 | 68.00 | 69.00 | 72.00 | 75.30 |
| | C208 | BA19207 Business Application Software Laboratory | 65 | 67.60 | 74.01 | 78.75 | 82.50 | 93.57 |
| | C209 | BA19208 Personal Effectiveness and Enrichment Laboratory | 65 | 70.32 | 75.04 | 83.49 | 88.33 | 92.75 |
| III | C301 | BA19301 International Business Management | 65 | 67.60 | 61.90 | 63.70 | 69.10 | 63.00 |
| | C302 | BA19302 Strategic Management | 65 | 66.66 | 68.47 | 69.21 | 71.98 | 71.46 |
| | C303 | BA19M02 Services Marketing | 65 | 71.60 | 62.50 | 69.30 | 67.60 | 68.00 |
| | C304 | BA19M03 Retail Management | 65 | 63.50 | 72.00 | 66.00 | 89.00 | 85.30 |
| | C305 | BA19F01 Security Analysis and Portfolio Management | 65 | 50.32 | 53.04 | 53.49 | 68.33 | 68.75 |
| | C306 | BA19F02 Merchant Banking and Financial Services | 65 | 66.33 | 71.64 | 72.09 | 73.75 | 71.33 |
| | C307 | BA19F04 Insurance and Risk Management | 65 | 63.50 | 72.00 | 66.00 | 74.00 | 75.30 |
| | C308 | BA19H01 Training and Development | 65 | 66.30 | 66.78 | 68.10 | 67.60 | 68.00 |
| | C309 | BA19H02 Industrial Relations and Labour Welfare | 65 | 67.32 | 69.04 | 73.49 | 70.42 | 68.75 |
| | C310 | BA19H03 Cross Culture Management | 65 | 66.66 | 71.47 | 69.21 | 71.98 | 71.46 |
| IV | C401 | BA19401 Project Work | 65 | 70.00 | 75.00 | 80.00 | 90.00 | 100.00 |


HOD/MBA

HEAD OF THE DEPARTMENT
Management Studies
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PRINCIPAL

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