

PAAVAI ENGINEERING COLLEGE (AUTONOMOUS)
DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION
REGULATION 2019

SEMESTER	COURSE CODE	COURSE NAME		TARGET	CO1	CO2	CO3	CO4	CO5
I	C101	BA19101	BUSINESS ETHICS	60	59.41	39.11	41.2	59.4	61.22
	C102	BA19102	ECONOMIC PRINCIPLES AND POLICIES	60	63.21	55.47	65.02	61.52	58.28
	C103	PMA19107	BUSINESS STATISTICS AND ANALYTICS FOR DECISION MAKING	60	62.61	60.21	41.21	75.65	76.37
	C104	BA19103	ORGANIZATIONAL BEHAVIOR	60	76.35	71.25	69.58	72.56	78.83
	C105	BA19104	BUSINESS COMMUNICATION	60	76.35	78.35	77.52	56.55	52.31
	C106	BA19105	ACCOUNTING FOR MANAGERS	60	74.32	68.25	72.77	78.91	55.31
	C107	BA19106	BUSINESS LAW	60	77.21	66.37	82.51	54.76	76.33
	C108	BA19107	SOCIAL DEVELOPMENT LABORATORY	60	84.26	NA	NA	NA	NA
II	C201	BA19201	PRODUCTION AND OPERATIONS MANAGEMENT	60	62.61	60.21	41.21	75.65	76.37
	C202	BA19202	FINANCIAL MANAGEMENT	60	76.35	71.25	69.58	72.56	78.83
	C203	BA19203	MARKETING MANAGEMENT	60	59.41	39.11	41.2	59.4	61.22
	C204	BA19204	HUMAN RESOURCE MANAGEMENT	60	63.21	55.47	65.02	61.52	58.28
	C205	BA19205	INFORMATION MANAGEMENT	60	62.61	60.21	41.21	75.65	76.37
	C206	PMA19201	APPLIED OPERATIONS RESEARCH	60	76.35	71.25	69.58	72.56	78.83
	C207	BA19206	BUSINESS RESEARCH METHODS	60	76.35	78.35	77.52	56.55	52.31
	C208	BA19207	BUSINESS APPLICATION SOFTWARE LABORATORY	60	86.71	NA	NA	NA	NA
	C209	BA19208	PERSONAL EFFECTIVENESS AND ENRICHMENT LABORATORY	60	83.24	NA	NA	NA	NA
III	C301	BA19301	INTERNATIONAL BUSINESS MANAGEMENT	60	59.41	39.11	41.2	59.4	61.22
	C302	BA19302	STRATEGIC MANAGEMENT	60	63.21	55.47	65.02	61.52	58.28
	C303	BA19MO2	SERVICE MARKETING	60	62.61	60.21	41.21	75.65	76.37
	C304	BA19M03	RETAIL MANAGEMENT	60	76.35	71.25	69.58	72.56	78.83
	C305	BA19FO1	SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT	60	59.41	39.11	41.2	59.4	61.22
	C306	BA19FO2	MERCHANT BANKING AND FINANCIAL SERVICES	60	63.21	55.47	65.02	61.52	58.28
	C307	BA19FO4	INSURANCE AND RISK MANAGEMENT	60	62.61	60.21	41.21	75.65	76.37
	C308	BA19HO1	TRAINING AND DEVELOPMENT	60	76.35	71.25	69.58	72.56	78.83
	C309	BA19HO2	INDUSTRIAL RELATIONS AND LABOUR WELFARE	60	76.35	78.35	77.52	56.55	52.31
	C310	BA19HO3	CROSS CULTURAL MANAGEMENT	60	74.32	68.25	72.77	78.91	55.31
	c313	BA19303	BUSINESS PLAN DEVELOPMENT	60	77.21	66.37	82.51	54.76	76.33
c314	BA19304	EXPERIMENTAL LEARNING	60	92.61	NA	NA	NA	NA	
IV	C315	BA19401	PROJECT WORK	60	96.31	83.25	82.85	86.73	88.98

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HOD/MBA

[Signature]
PRINCIPAL
PAAVAI ENGINEERING COLLEGE
NH-7, PACHAL Post, NAMAKKAL Dist