

PAAVAI ENGINEERING COLLEGE (AUTONOMOUS)
DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION
REGULATION 2023
2023-2024

SEMESTER	COURSE CODE	COURSE NAME	TARGET	CO1	CO2	CO3	CO4	CO5
I	C101	PMA23105 Statistics for Business Decisions	60	63.21	55.47	65.02	61.52	65.02
	C102	BA23101 Management Concepts and Organizational Behavior	60	62.61	60.21	41.21	75.65	41.21
	C103	BA23102 Economics for Decision Making	60	76.35	71.25	69.58	72.56	69.58
	C104	BA23103 Accounting for Managers	60	76.33	66.37	82.51	54.76	82.51
	C105	BA23104 Legal Aspects of Business	60	63.21	55.47	65.02	61.52	76.37
	C106	BA23105 Entrepreneurship Development	60	59.41	39.11	41.2	59.4	78.83
	C107	BA23106 Management Information System	60	63.21	55.47	65.02	61.52	77.21
	C108	BA23107 Business Ethics and Indian Ethos Laboratory	60	NA	NA	NA	NA	NA
	C109	BA23108 Business Communication Skills Laboratory	60	NA	NA	NA	NA	NA
II	C201	PMA23201 Quantitative Techniques for Management	60	76.35	71.25	69.58	72.56	76.37
	C202	BA23201 Production and Operations Management	60	59.41	39.11	41.2	59.4	78.83
	C203	BA23202 Financial Management	60	63.21	55.47	65.02	61.52	61.22
	C204	BA23203 Marketing Management	60	59.41	39.11	41.2	59.4	58.28
	C205	BA23204 Human Resource Management	60	63.21	55.47	65.02	61.52	76.37
	C206	BA23205 Business Analytics	60	76.35	71.25	69.58	72.56	78.83
	C207	BA23206 Business Research Methods	60	55.47	65.02	61.52	61.22	77.21
	C208	BA23207 Event Management	60	71.25	69.58	72.56	78.83	38.63
	C209	BA23208 Data Modeling for Business Laboratory	60	NA	NA	NA	NA	NA
	C210	BA23209 Community Engagement Activities	60	NA	NA	NA	NA	NA
III	C301	BA23301 Strategic Management	60	76.35	78.35	77.52	56.55	76.37
	C302	BA23302 International Business Management	60	74.32	68.25	72.77	78.91	78.83
	C303	BA23M02 Services Marketing	60	71.25	69.58	72.56	78.83	61.22
	C304	BA23M03 Retail Management	60	63.24	41.2	59.4	61.22	58.28
	C305	BA23F01 Security Analysis and Portfolio Management	60	63.21	55.47	65.02	61.52	76.37
	C306	BA23F02 Merchant Banking and Financial Services	60	59.41	39.11	41.2	59.4	78.83
	C307	BA23H01 Training and Development	60	63.21	55.47	65.02	61.52	77.21
	C308	BA23H02 Industrial Relations and Labour Welfare	60	76.35	71.25	69.58	72.56	78.83
	C309	BA23H03 Cross Cultural Management	60	76.35	78.35	77.52	56.55	52.31
	C310	BA23P01 Supply Chain and Logistics Management	60	74.32	68.25	72.77	78.91	55.31
	C311	BA23P05 Project Management	60	71.25	69.58	72.56	78.83	38.63
	C312	BA23303 Business Plan Preparation	60	NA	NA	NA	NA	NA
	C313	BA23304 Summer Internship	60	NA	NA	NA	NA	NA
IV	C401	BA19401 Project Work	60	100	100	100	100	100

R. S. S.
HOD/MBA

HEAD OF THE DEPARTMENT
Management Studies
PAAVAI ENGINEERING
NH.



[Signature]
PRINCIPAL
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