



PAAVAI ENGINEERING COLLEGE

(Autonomous)

NH 44, PACHAL, NAMAKKAL-637018

DEPARTMENT OF MANAGEMENT STUDIES

STAKEHOLDERS FEEDBACK ANALYSIS REPORT

Academic Year 2023-2024

Date:28.07.2023

1. Feedback was collected.
2. The feedback was analyzed and reviewed through Internal Committee.
3. The Proposed draft of syllabus was put forth to DAC. The Constructive suggestions were taken from the Stake holder's feedback.
4. After detailed deliberation and discussion, the proposed draft of syllabus with modification was presented to BoS for final Approval.
5. After BoS recommendations, the curriculum and syllabus came into implementation.


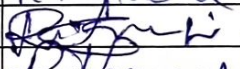
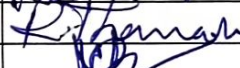


Feedback was requested from following Stakeholders

S.No.	Stake Holders	No of feedback form received
1.	Students	45
2.	Teachers	5
3.	Alumni	10
4.	Employer	5

Name of the course	Recommended by	Recommendation	Action Taken
Students Feedback			
Economic Principles and Policies	Anik Saraki L	International Economics can be included in the Curriculum	Recommendation considered and forwarded to the approval of DAC.
Information Management	Arun Kumar K S	Practical sessions should be conducted for recent business oriented software	Planned to conduct practical sessions
Accounting For Managers	Murali T	Dupont model can be included	Recommendation considered and forwarded to the approval of DAC.
Business Law	Shravya Lakshmi. S	Current business law information can be included for the betterment of student	May be recommended
Business Ethics	S. Arulmozhi	Need Practical classes regarding the current ethical issues	Planned to conduct practical sessions

Faculty Feedback			
Social Development Laboratory	Dr V Paramasivam	Instead of Social Development Laboratory, Managers in Society is recommended.	Recommendation considered and forwarded to the approval of DAC.
Business Law	Dr. K. S. Kavitha	Factories Act and Contract of Agency should be included in the syllabus	Recommendation considered and forwarded to the approval of DAC.
Business Research Methods	M. Bharani Eswari	Planned to individual research for the enhancement and deeper knowledge	Recommendation considered and forwarded to the approval of DAC.
Business Communication	A. Sheela	Practical exposure should be given on the topic like public speaking and presentation tools	Planned for practical classes
Organizational Behaviour	Dr.R.N.Padma	Management concepts should be given along with Organizational Behaviour	Recommendation considered and forwarded to the approval of DAC.
Alumini Feedback			
Marketing Management	Acharya Karthick Rajesh	Market Positioning should be included	Recommendation considered and forwarded to the approval of DAC.
Industrial relations and Labour Welfare	N. Subhiksha	Employees Grievance Handling should be included	Recommendation considered and forwarded to the approval of DAC.
Merchant Banking and Financial Services	P.Vignesh	Syllabus should be simplified	Recommendation considered and forwarded to the approval of DAC.
International Business Management	T. Amsa	Importance to be given to for emerging trends in international business	Planned to conduct seminar
Strategic Human Resource Management	P.M. Vigneshwaran	Arrange more industrial visit to know about the HR strategies of companies	Planned to visit more companies
Employer Feedback			
Business Law	Dr. A. Sathyapriya	Consumer Protection and Intellectual Property Rights can be included in the syllabus	Recommendation considered and forwarded to the approval of DAC.

Production And Operations Management	Mrs.V. Chitradevi	Quality Control and Inventory Planning should be added in the curriculum	Recommendation considered and forwarded to the approval of DAC.
Human Resource Management	Mr.P.Vignesh	Need demonstration classes regarding specific HRM.	Planned for practical classes regarding HRM related topics.
Security Analysis and Portfolio Management	Mrs. E. Radhika	Need practical sessions for technical analysis and fundamental analysis	Planned to conduct workshop to give hands on training
Business Communication	Mr.K.V.Rajesh Kumar	Public speaking skills should be included	Planned to conduct seminar among students on general topics

S.No	Name of the Member	Designation	Role	Signature
1	Dr.K.S. Kavitha	HOD	Chairman/BOS	
2.	Dr.R.N.Padma	AP	Member	R-N.Padma
3.	Dr.R.Karpagavalli	AP	Member	
4.	Mr.R.Tamaraiselvan	AP	Member	
5.	Mrs. M. Bharani Eswari	AP	Member	
6.	Ms. A.Sheela	AP	Member	


HOD/MBA


PRINCIPAL