

PAAVAI ENGINEERING COLLEGE

(Autonomous)

Pachal, Namakkal – 637 018

Date: 04.04.2025

CIRCULAR

All members of the Marketing Committee are requested to attend a meeting scheduled on 07.04.2025 at 11.30 AM in the Principal's cabin to discuss matters related to Marketing for the academic year 2025–2026.



PRINCIPAL

Copy to:

The Director-Admissions

The Director-Admin

Marketing Committee members

Marketing File

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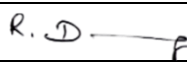
Marketing Committee Minutes of Meeting

The **Marketing Committee** meeting was conducted on 07.04.2025 for the Academic year 2025-2026 at 11.30 am.

Points Discussed:

- Review of Current Marketing Performance & Strategy Refinement.
- Enhancing User Experience with Cutting-Edge Technology.
- Expanding Global Outreach & International Student Engagement.
- Data-Driven Decision Making & Campaign Measurement.
- Strengthening Strategic Partnerships.
- Pioneering Innovative Marketing Approaches.

Members Present

S.No	Name of the Member	Position	Sign
1	Dr.M.Premkumar, Principal	Chairperson	
2	Prof.M.Mohan	Member Secretary	
3	Dr.B.Kishok Kumar	Member	
4	Dr P Jayakumar	Member	
5	R Dhanachezian	Member	
6	G.Manimekalai	Member	