

PAAVAI

ENGINEERING COLLEGE

(AUTONOMOUS)

NH-44, Paavai Nagar, Pachal, Namakkal - 637 018.

(Approved by AICTE Government of India | Affiliated to Anna University, Chennai)

STRATEGIC PLAN 2025-2030



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PAAVAI ENGINEERING COLLEGE
(AUTONOMOUS)

STRATEGIC PLAN 2025-2030

Preface

The Strategic Plan of Paavai Engineering College serves as a guiding framework to align the collective efforts of the institution towards well-defined, common objectives. It reflects the institute's commitment to academic excellence, administrative efficiency, and institutional development by fostering a culture of continuous improvement and innovation. This roadmap outlines strategic priorities across academic, administrative, and managerial domains, aiming to enhance the quality of education, empower faculty, and support student aspirations. The formulation of this plan involved extensive consultations and incorporates valuable suggestions, feedback, and inputs from the management, principal, institutional committees, faculty, and staff members.

The strategic plan has been disseminated across all departments to ensure transparency and shared ownership in its execution. Clear articulations of institutional goals and detailed implementation strategies have been emphasized to ensure focused progress and measurable outcomes. This document is intended to serve as a living guide—flexible and responsive to future challenges and opportunities—while maintaining a steadfast vision for institutional growth and academic distinction.

Preamble

Paavai Engineering College (PEC) was established in the year 2001 by the Paavai Educational Trust with a vision to become a globally recognized institution committed to nurturing socially responsible and professionally competent individuals. The college is an autonomous institution affiliated with Anna University, Chennai, and is approved by the All India Council for Technical Education (AICTE), New Delhi. It holds accreditation from the National Board of Accreditation (NBA) and the National Assessment and Accreditation Council (NAAC), UGC, with an 'A' grade.

What began as a modest initiative with an initial intake of 120 students across three engineering branches—B.E. Electronics and Communication Engineering, B.E. Computer Science and

Engineering, and B.Tech. Information Technology—has now evolved into a premier institution offering a wide array of programs. Currently, PEC offers 21 Undergraduate Programs, 8 Postgraduate Programs, and 5 recognized Ph.D. Research Centres under the Choice Based Credit System (CBCS). With a vibrant academic community comprising over 5000 students and approximately 350 faculty members, PEC continues to make significant strides in engineering and management education. Its continued growth is a testament to its commitment to academic excellence, research advancement, and holistic student development.

The unwavering dedication and support of the management, coupled with the leadership of the Principals, the commitment of the faculty, and the discipline of the students, have collectively enabled Paavai Engineering College (PEC) to earn numerous accolades and achievements. PEC stands as a distinguished center of knowledge and higher learning, having established a strong reputation not only in the domain of technical education but also in management studies. From its inception, the institution has been strategically envisioned as a hub of excellence, offering a robust academic ecosystem that consistently produces industry-ready graduates.

The college's education system is widely respected by leading companies seeking top-tier talent across various disciplines. This recognition stems from the institution's consistent focus on academic rigor, skill development, and holistic growth. The culture at PEC embodies a harmonious blend of professionalism and core values, fostering a vibrant campus life marked by enthusiasm, integrity, and self-discipline.

VISION

To strive to be a globally model Institution all set for taking 'lead-role' in grooming the younger generation socially responsible and professionally competent to face the challenges ahead.

MISSION

- To provide goal- oriented, quality – based and value – added education through state – of – the – art technology on a par with international standards.
- To promote nation – building activities in science, technology, humanities and management through research
- To create and sustain a community of learning that sticks on to social, ethical, ecological, cultural and economic upliftment.

QUALITY POLICY

Paavai Engineering College strives to be recognized as a centre of excellence for learning in Engineering, Technology and Management. To achieve this we are committed to:

- Continuously improving the quality of education and maintaining the institution as an effective human resource development organization under all changing environment.
- Pursuing Global standards of excellence in all our endeavours namely teaching, research and consultancy.
- Contributing to the nation and beyond, through the state-of-the-art technology, by producing vibrant technocrats, outstanding engineers and excellent managers who are ever willing to work to the spirit of challenge and innovation with high ethical and professional standards.

HIGHLIGHTS

- Shri. CA N.V. Natarajan, Chairman of Paavai Educational Institutions, received the “Education Change Maker 2024” award from ICT Academy
- AICTE & INTERNSHALA - ALL INDIA 1st Rank - Clinched by PAAVAI ENGINEERING COLLEGE for 8 consecutive times.
- Platinum Position in AICTE-CII survey for the past 8 years.
- 3rd position out of all the 434 Engineering Colleges in TNEA 2024 and secured a place within Top 10 for the past 5 years.
- Received the CII-Industrial Innovation Award for two consecutive years 2022 and 2023, recognizing us as one of the top three engineering colleges in India.
- UGC - NAAC Accreditation 'A' Grade.
- ISRO has sanctioned a Radiosonde Balloon Launching Station at Paavai for a period of 5 years from 2022.
- "Best Engineering College Award" by NEWS18 Tamilnadu.

- Consistently recognized as Anna University Overall Champions for nine consecutive years.
- 2,215 candidates certified in “Introduction to 3D Printing & CAD Modeling” under FSPrime, an initiative by MeitY, GOI in association with NIELIT, Calicut.
- Received the Institutional Excellence Award - 2024 from the Institution of Engineers.
- Collaboration with US, UK, Canada, Italy, Malaysia, Taiwan and many Global Universities.
- 250+ Students completed Internships in Universities of Taiwan and Malaysia.
- 45 students got M.S. admission in Taiwan Universities with 100% scholarship and monthly stipend.
- Created INDIA BOOK OF RECORDS for “Maximum students doing Python Programming in google collaboratory with social message” in the year 2023.
- Positioned in the band of 101-150 in the NIRF Innovation Category – 2023.
- Secured ARIIA – Ranking Band B Top 25-50 for the academic year 2021-2022 and 2022 - 2023.
- Received ASPIRANT JAN-APR 2024 and Contender Award in 2025 from SWAYAM-NPTEL.
- Received Design And Innovation Award from I-TBI Siddaganga Institute, Tumakur from Dr. G. Satheesh Reddy, Former Chairman, DRDO.
- Consistent High Record in Placements.
- Recognized NPTEL Local Chapter under the mentorship of IIT Madras
- 26+ Centres of Excellence powered by Top MNC's like Microsoft, ABB, Amazon, Google, UI Path, Bentley and Celonis etc.
- Recognized as Mentor Institute from the Institution’s Innovation Council, Ministry of Education from 2023 - 2024.

- Received a four-star rating from the Institution's Innovation Council, Ministry of Education for three years
- Established Memorandums of Understanding (MoUs) with 65 national and international industries and organizations.
- World-Class Labs & Library with 76,500 books & 1200 subscribed National & International Journals.
- Infosys Campus Connect - Advanced Academic Partner
- Continuous State Toppers in the University Exams.
- MSME- Incubation Centre & Paavai Innovation Centre.
- TVS Harita Core Engineering Research Lab.
- Advanced Vertical Machining Center for Students hands-on training.
- University Approved Ph D. Research Centres - Physics, Chemistry, EEE, Mechanical & CSE Depts.
- 980 Computers with 24 hr Internet, 1 Gbps 1:1 connectivity.
- R&D Grants - 3 Crores - Indo-UK Newton Bhaba Funded Research Project, DST, AICTE, MSME.
- Achieved India Book of Records with 3300 students engaging in Python Programming on Google Colab with a Social Message.
- ICTACT-Youth Icon Award - 2 successive years.
- Gold Medal in Weight Lifting in Khelo India.
- IIT Bombay-Remote Center & Spoken Tutorial Resource Centre.
- Ms. R.Sweshika received, "National Level Best NSS Volunteer Award" from Honourable President of India.

- Five of our female students participated in Republic Day Parade Camp in New Delhi consecutively for five times.

SWOC ANALYSIS

Based on the overall analysis of the Institution

Strengths

- **Excellent Placement and Career Development Support:** Consistent placement records; AICTE–Internshala All India 1st Rank for 8 consecutive years; active Training & Placement Cell and strong Alumni Network.
- **Consistent National Recognition:** Achieved Platinum status in the AICTE-CII survey for 8 consecutive years and secured 3rd position among 434 engineering colleges in TNEA 2024.
- **Center of Excellence:** Recipient of the CII Industrial Innovation Award in 2022 & 2023; established 26+ Centers of Excellence in collaboration with leading global corporations such as Microsoft, Amazon, Google, ABB, and Celonis.
- **Strong Global Presence:** Extensive international collaborations with universities in the US, UK, Canada, Taiwan, Malaysia, and Italy; student mobility programs with over 75 internships in Taiwan and 66 in Malaysia.
- **Research and Development Infrastructure:** Robust support for research through 5 university-approved Ph.D. research centers, well-equipped laboratories, and substantial funding (Rs. 3 Crores) from DST, AICTE, MSME, and Indo-UK research projects.
- **Holistic Student Development:** Strong emphasis on entrepreneurship (EDC, IIC), competitive exam training, and social outreach (NSS, NCC, YRC, etc.); award-winning students at Khelo India and Republic Day Parades.
- **Academic Excellence:** NPTEL Local Chapter with high participation, Infosys Campus Connect partner, and record-breaking engagement with Python programming in India Book of Records.

- **Sports and Games:** The institution has been consistently honored as the Overall Champions of Anna University for 8 consecutive years, reflecting excellence in extracurricular performance across intercollegiate events and competitions.
- A total of 2,215 candidates have been successfully certified in “Introduction to 3D Printing and CAD Modelling” under the **FutureSkills PRIME (FSPrime)** program, an initiative by the **Ministry of Electronics and Information Technology (MeitY)**, Government of India in association with NIELIT, Calicut.

Weaknesses

- **Student Demographics:** Majority of students hail from rural backgrounds with moderate academic exposure and limited exposure to English-medium instruction.
- **Communication and Soft Skills:** Persistent gap in spoken English and professional communication skills despite language centers.
- **Entrepreneurial Motivation:** Despite support systems, a noticeable lack of entrepreneurial inclination among students.
- **Limited Industrial Consultancy:** Scope for enhancing faculty-led consultancy and sponsored research projects with industries.
- **R&D in Frontier Technologies:** While foundational research is strong, contributions in emerging domains like AI/ML, AR/VR, and quantum computing remain limited.
- **Limited Diversity in Academic Enrollments:** Traditional streams (Mechanical, Civil, EEE) face lower student preference and enrolment.

Opportunities

- **Scaling International Collaborations:** Strengthen existing MoUs and expand dual-degree, twinning, and scholarship programs with universities abroad.
- **Emerging Technology Integration:** Develop dedicated programs, electives, and research in areas such as AI/ML, Data Science, EV Technology, Cybersecurity, Green Energy, and Space Technology.
- **Incubation and Start-up Ecosystem:** Leverage MSME and DST support to transform the Paavai Innovation Centre into a start-up launchpad; attract funding for student and faculty ventures.

- **Multi-Disciplinary Research and Product Development:** Foster interdepartmental innovation hubs focusing on real-world challenges and industry-ready solutions.
- **Strengthening Industry-Academia Linkages:** Expand partnerships through COEs, internships, live projects, and faculty sabbaticals in industries.
- **Greater Use of Digital Platforms:** Leverage platforms like NPTEL, SWAYAM, and Coursera to offer industry-aligned certifications and personalized learning paths.
- **National and International Accreditations:** Aim for accreditations like ABET, QS-I Gauge, and Times Higher Ed rankings to strengthen global brand identity.

Challenges

- **Bridging Academic and Industry Expectations:** Ensuring that students, especially from Tamil-medium and rural backgrounds, attain the technical and soft skills expected by global recruiters.
- **Adapting to Technological Disruption:** Rapid technological shifts demand faculty upskilling and curriculum adaptation in line with Industry 5.0 demands.
- **Sustaining Student Enrolment in Core Branches:** Mechanical, Civil, and EEE programs need repositioning and integration with emerging tech (e.g., Mechatronics, Renewable Energy).
- **Attracting Meritorious Students:** Increased competition from urban colleges and national institutions may challenge the intake of top-performing students.
- **Socioeconomic Barriers to Higher Studies:** Financial constraints continue to limit students' participation in global higher education opportunities despite scholarships.
- **Comprehensive Employability:** Ensuring that all graduates are employable with the right mix of domain knowledge, certifications, and soft skills.

1. STRATEGIC GOALS

The strategic goals of Paavai Engineering College have been carefully formulated through a collaborative and inclusive process involving all key stakeholders. A comprehensive brainstorming session was conducted with active participation from the Management, Principal, Dean - Academics, IQAC Coordinator, Heads of Departments, and faculty members. The process was grounded in the institution's vision, mission, quality policy, and core values, and aligned with its commitment to holistic development and global relevance.

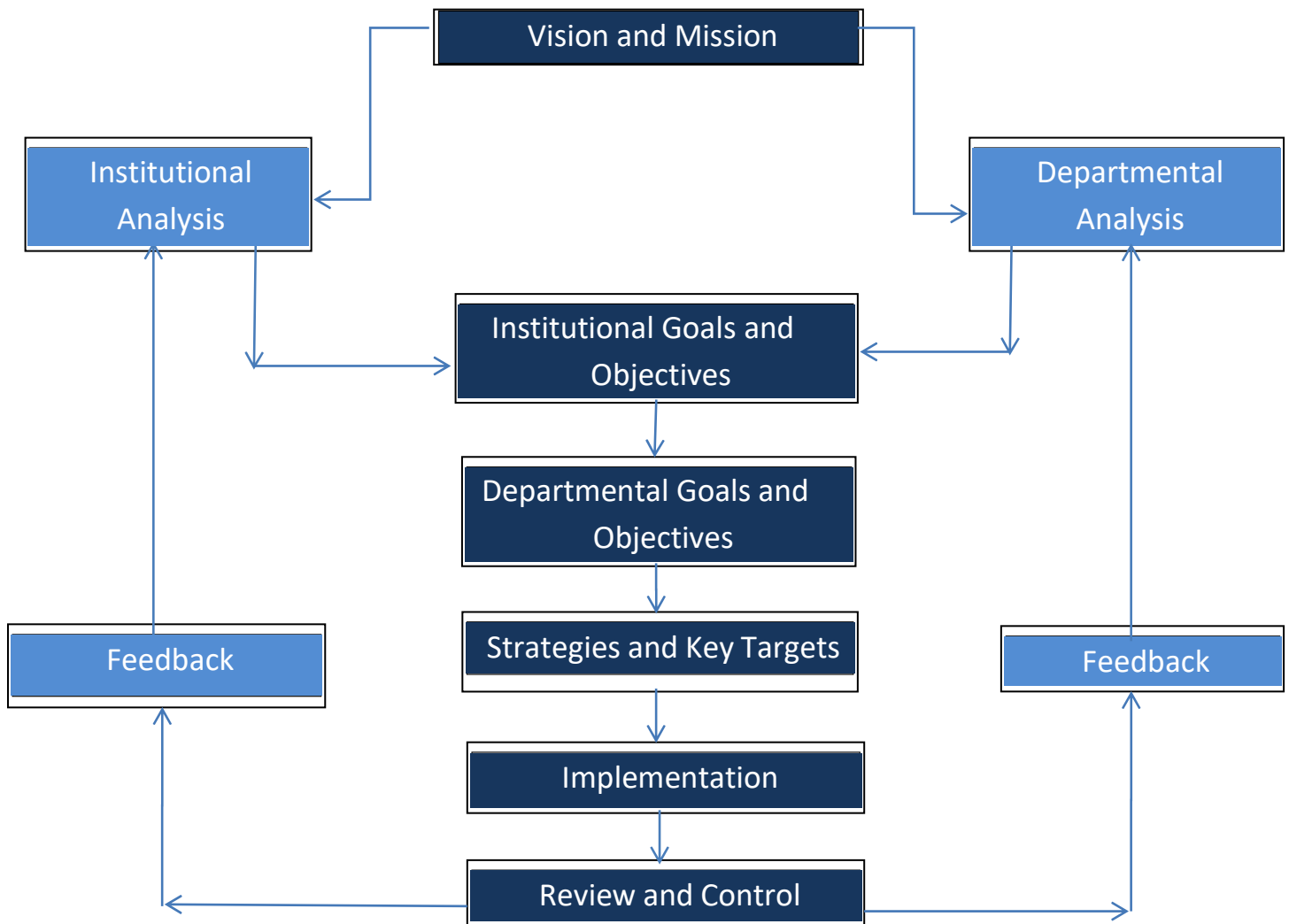
In formulating these goals, the institution undertook a thorough review of:

- Internal and external environments
- Stakeholder feedback (through exit surveys, alumni inputs, and employer feedback)
- Institutional SWOC analysis
- Future academic and industry trends
- Regulatory and accreditation frameworks

This rigorous planning exercise enabled the identification of strategic growth domains such as academic excellence, research and innovation, global partnerships, infrastructure development, student support, entrepreneurship, and community engagement. Strategic planning at PEC is viewed as a dynamic and transformative tool to drive institutional innovation and ensure greater internationalization of both academic direction and operational practices. The college firmly believes in the integration of teaching, research, and societal engagement, and upholds core institutional values such as integrity, inclusiveness, accountability, and diversity.

The institution's core competencies, strategic challenges, and institutional advantages were identified primarily through sustained interactions with faculty during departmental meetings and supported by qualitative insights gathered from alumni, employer, and student surveys. Key academic and governance bodies such as the Governing Council and the Department Advisory Committees (DACs) play a vital role in shaping and reviewing strategic directions. These bodies meet regularly to deliberate on new initiatives, track progress, and align departmental goals with the broader institutional vision. This structured and participatory approach ensures that PEC remains proactive, forward-looking, and adaptable to the evolving landscape of higher education and industry expectations.

STRATEGIC PLAN



2. STRATEGIC PLANNING AND DEPLOYMENT

Paavai Engineering College strategic plan includes the following for the years 2025-2030:

- ❖ **CURRICULAR ASPECTS AND TEACHING AND LEARNING**
- ❖ **RESEARCH AND DEVELOPMENT**
- ❖ **INFRASTRUCTURE DEVELOPMENT**
- ❖ **ACCREDITATION AND QUALITY INITIATIVES**
- ❖ **STRENGTHENING FACULTY AND SUPPORTING STAFF**
- ❖ **STUDENTS DEVELOPMENT**
- ❖ **INDUSTRY AND INTERNATIONAL COLLOBORATION**
- ❖ **GOVERNANCE**
- ❖ **EXTENSION ACTIVITIES**
- ❖ **BEST PRACTICES**

3. CURRICULAR ASPECTS AND TEACHING AND LEARNING

S.No	Plan	Strategy	Target
1	Implementation of B.E./B.Tech. (Honours), Honours with Specialization, and Minor Courses.	Enable eligible students (CGPA ≥ 7.5 by third semester, cleared in first attempt) to opt for Honours/Minor programs from fifth semester onwards.	Minimum 25% of eligible students per batch to opt for Honours/Minor Courses.
2	Curriculum Mapping for Additional Credit Courses	Map additional courses (18 credits for Honours/Minor) within departmental and inter-departmental offerings.	Achieve effective curriculum integration by mapping 18-credit additional courses that align with departmental goals and promote interdisciplinary learning.
3	Academic Flexibility through Credit Transfer	Allow exemption of additional courses (if Honours/Minor chosen but not completed) to replace equivalent - Professional/Open Electives as per academic Regulations. Industrial Training of 6 weeks/120 hours will earn Professional Elective course exemption.	100% compliance with flexible credit allocation as per Regulations. Recognize the approved industrial training as equivalent to a professional elective to promote experiential learning
4	Enhancing Online Learning Integration	Promote MOOC based learning through SWAYAM-NPTEL. Course exemptions through SWAYAM-NPTEL:	Ensure maximum utilization of SWAYAM-NPTEL, with eligible students availing credit exemptions as per academic Regulations.

		Candidates earning 9 credits are eligible for exemption from Professional Elective courses. 6 credits earned can be considered for exemption under Honours, Honours with Specialization, and Minor degree courses.	
5	Integration of Industry-Oriented Courses	Offer industry-oriented courses (6 credits- up to 2 courses) from the fifth to seventh semester. With required approvals, credits can replace equivalent Professional Electives or be recorded as additional credits.	Facilitate academic-industry linkage by integrating industry-endorsed courses into the curriculum and enabling credit-based elective exemptions in compliance with academic Regulations.
6	AI Integration in Curriculum	Integrate AI across UG courses to ensure discipline-specific relevance Provide experiential learning using real-world AI tools and platforms	Departments to implement AI content in their courses. Minimum 2 training sessions for faculty per department per year.
7	Providing personal and career mentoring to students	Enhancing the Mentor-Mentee system.	Meetings need to be conducted per department, and coaching classes and remedial classes should be increased as needed. Minimum 1 Goal Setting Program per year for all students.

4. RESEARCH AND DEVELOPMENT

S.No	Plan	Strategy	Target
1	R&D Grants received	Focus more on multi-disciplinary research. Every faculty member with Ph.D. qualification shall apply for a minimum of one funded research project per year	Securing grants for a Minimum of 20 projects from external funding agency in five years.
2	Sponsored Research Programme Organized /FDPs	To motivate the departments to apply for conducting FDPs through various funding agencies (Govt/Non-Govt/ Research institutes/ NGOs/Private(industries))	Minimum 30 FDP /workshop for five years and 1 international conference per year
3	Publication in Journals and Conferences	Publication of research work in Science Citation Index (SCI)/Scopus Journal	700 publications in Journals and conferences have been set for five years
4	Improvement of Citation Index	Quality publications will enhance citation index. Incentives can be provided for publications with high citation	Average Scopus indexed citations should cross 2 per faculty
5	h-Index of an Institution	All faculty members are motivated to publish articles	To improve the h-index as 45
6	Joint/Collaborative Research	The college motivates the department/ faculty members to establish MoUs with higher educational institutions/ research institutions and conduct collaborative activities	25 collaborative / joint research projects with lead institutions / R&D laboratories / industries for five years
7	Patent/IPR	Financial support is provided for faculty members for IPR	Minimum 35 patents should be filed per year.

		related activities	At least one technology transfer needs to take place and one patent to be commercialized.
8	Centre of Excellence	Based on the core strength and expertise available, each Department is planned to establish one centre of excellence.	20 centers of Excellence have been established. Additionally 10 more will be established
9	Research Centre	Based on the core expertise available, the eligible department need to apply for research center	Minimum 8 scholar should register in each centre and 6 more research centers will be established for the next five years

5. INFRASTRUCTURE DEVELOPMENT

S.No	Plan	Strategy	Target
1	Laboratory setup and up gradation	Purchase of new equipment as per up gradation of syllabus	Construct, establish new lab as per the programme requirement
2	Creating Teaching & Learning resource repository	Developing e-learning resource repository consists of PPTs, Videos, Q-bank prepared / compiled by Faculty members etc and to be kept for free access to students	A repository for every course should be created in each department. Video bank of content delivery by the faculty members will be created and will be uploaded in the MOODLE

3	Library access	To implement software tools, so that e-resources can be accessed remotely	Achieve an annual increase of approximately 90% in library utilization by students and faculty, including both e-resource access and physical footfall.
4	Sports	To train more students for sports Internationally	Students will be motivated to participate international sports and competitions

6. ACCREDITATION AND QUALITY INITIATIVES

S.No	Plan	Target
1	Accreditation	To obtain NBA Accreditation for all remaining programs that meet the eligibility criteria as per the National Board of Accreditation (NBA) guidelines. To successfully complete the Cycle 3 NAAC Accreditation process by 2027.
2	NIRF Ranking	Secure position in NIRF Ranking.

7. STRENGTHENING FACULTY AND SUPPORTING STAFFS

S.No	Plan	Strategy	Target
1	Faculty Professional skill development	<p>NPTEL/Online course completion</p> <p>Participation in FDP (more than 5 days)</p> <p>Organizing FDPs/ Seminars/ Conferences-Sponsored/self supporting and professional society activities</p>	<p>Two per year per faculty</p> <p>Five per faculty per year All faculty members</p> <p>Minimum 10 activities per department per year</p>
2	Faculty Induction and Pedagogical programme	<p>Research Enablement and Proposal Workshops.</p> <p>Academic Writing and Publication Support.</p>	<p>Organize at least 2 workshops annually on research proposal writing and patent filing with Centre for Research and PIF.</p> <p>Introduce 4 funding schemes (DST, AICTE, SERB, DRDO)</p> <p>Conduct minimum 2 faculty workshops on academic writing and publishing in Scopus/Web of Science journals.</p> <p>Establish peer-review and pre-submission feedback</p>

		Capacity Building and Curriculum Innovation.	circle Organize 4 FDPs on AI, IoT, Cyber security. Conduct 2 workshops on curriculum innovation and 2 on OBE linked to research.
		Entrepreneurial Enabling Programs	Implement 2 custom soft skill programs for entrepreneurial students

8. STUDENTS DEVELOPMENT

S.No	Plan	Strategy	Target
1	Placement	Conducting core/ software training programmes Inviting a greater number of tier-I companies for placement	Minimum 8 programmes per department. Domain specific training programmers 2 per year 90 % of placement at institutional level/ departmental level
2	Student Participation in Innovation programmes	To motivate students to develop innovative projects and apply for project proposals to various agencies for Funds	Minimum 2 projects per department to be scaled up to product

		To Make students to participate in various Hackathon, Ideathon to develop into projects	Ensure maximum participation students in Hackathons and Ideathons annually
3	Competitive examination and Higher studies	<p>Conducting awareness/ training programmes</p> <p>MoUs have been established with foreign universities to provide opportunities for the students to study abroad</p>	<p>To provide structured GATE and UPSC coaching to students through departmental initiatives and collaboration with Paavai IAS Academy</p> <p>Enhance student engagement and success in securing admissions to M.S. programs abroad, with a target of at least 10 students annually</p>
4	Entrepreneurship development/ Promoting Start up	<p>Conducting awareness and training programmes</p> <p>With the support of EDC cell, MSME incubation center, the space, resources and facilities can be utilized for their development of projects in to products</p>	<p>At least two per year</p> <p>At least 2 startup per year</p>

5	Collaboration with Alumni	Conducting rejuvenation programme	Setting up Alumni chapters in Metro cities in India and Abroad
		Creating a master list of renowned alumni in various categories such as Industrial expert, Academic expert, renowned entrepreneur.	One activity per year for each chapter Facilitating seamless engagement of all alumni with the Alumni Association through the college's dedicated alumni web portal
		Conducting Alumni lectures	Two lectures per year per department

9. INDUSTRY AND INTERNATIONAL COLLOBORATION

S.No	Plan	Strategy	Target
1	Promoting MoUs	Inviting experts from more number of industries/higher education institutions at national and International level for collaborative work to share their expertise	At least 2 new MoUs per year in every department and 1 International MoU is planned. At least two activities (Expert lecture/ Industrial Training, Internship, Industrial Visit, Industrial project) from each MoU in every year

2	Industrial Training/ Internship/Industrial visits for Students	To encourage students for Industrial visit, In-Plant Training and Internship	To improve students Internship Minimum 2 Industrial training/Industrial visit per year
3	To improve Industrial Consultancy Activities	Problem identification/need from the industries, the ideation, then project, process and product development	At least two consultancy activities per department in a year.

10. GOVERNANCE

S.No	Plan	Strategy	Target
1	Administration	To maintain all the data of the students and faculty members by developing an App	Develop an app to digitize and manage faculty and student records, including attendance, leave, schedules, and academic activities, to enable a paperless office
2	Examination	To adopt the strategy which require for the needs of the curriculum and syllabus and also the according to the order of the day	Modified and updated based on the requirement of the curriculum and syllabus and also prevailing norms of the day

11. EXTENSION ACTIVITIES

S.No	Plan	Strategy	Target
1	Technology based projects for societal issues	Problem Identification from societal issues by visiting the local area to be solved using technology.	Two projects per department
2	Educating the public	<p>More programmes useful for the community like healthcare, agriculture, technology issues, etc. to be conducted.</p> <p>The events may include: Rallies, awareness programme and fund raising programmes,</p>	10 programmes per year
3	Social Service (Blood donation, eye camp, health camp, environmental camp etc.)	More number of Programmes will be planned and executed	10 programmes per year

12. BEST PRACTICES

S.No	Plan	Strategy	Target
1	Extension activities	The plan is to support the community through various components such as adult literacy, health and hygiene, awareness, women empowerment, Blood donation camp, Teaching school children celebration of national days	<p>Adult literacy-3 events per year</p> <p>Health and hygiene, awareness-2 events per year</p> <p>Women empowerment-5 events per year</p> <p>Blood donation camps-many as possible</p> <p>Teaching school children-frequently and periodically celebration of national days- atleast 10 per year</p> <p>Environment-5 per year</p> <p>Painting/ temple cleaning voluntary ship</p> <p>Vounteership in Tamil Nadu election assembly etc</p>
2	Internship	It is made mandatory for all the students to register for internship in companies/ Industries	Secured First Rank in AICTE–Internshala for 8 consecutive years; committed to sustaining this top position in the coming years.

			Over 2,500 students have successfully completed AICTE–Eduskills certifications; target set to increase this number by 10,000+ in the upcoming academic year.
3	Promotion of Entrepreneurial spirit	<p>More startups have been encouraged by conducting various awareness, orientation programme, space, facilities, resources and sharing expertise to make project into products</p> <p>More collaboration with Industries/higher education will be carried out to enhance the startup</p>	At least two startup per year

13. STRATEGY IMPLEMENTATION AND MONITORING

Once the Strategic Development Plan receives formal approval from the Governing Body, it will be communicated and promoted among all members of the institution to ensure active participation in its implementation. During the execution phase, the progress of the strategy will be systematically monitored and evaluated at regular intervals by the Internal Quality Assurance Cell (IQAC). This continuous assessment will help ensure that the objectives of the plan are being met effectively and allow for timely interventions, if necessary.

Implementation roles at the Institutional level

TARGETS	ROLES
Good governance	Director Administration, Principal, Governing Council, Management,
Curricular aspects and Teaching- learning	Principal, Dean Academics, IQAC, Faculty development department, HODs, Faculty
Infrastructure development and learning resources	Governing Council, Chairman, Principal, Management and team
Research, Innovation and extension services	Director Research, HODs and Faculty
Faculty and Staff empowerment strategies,	Principal, HoDs, Faculty Development Department
Financial management and resource mobilization	Governing Council, Finance Committee, Principal
Alumni engagements and interactions	Alumni cell, Faculty
Placement and Training	Placement & Training team and HoDS
Departmental activities	HoDs and faculty members
Quality assurance	IQAC

CONCLUSION

The Strategic Plan serves as a comprehensive roadmap guiding the institution's development and the achievement of its long-term vision. It provides a structured framework that clearly articulates the institution's goals and priorities for the coming years. Successful implementation will be ensured through a collaborative approach that encourages teamwork, shared responsibility, and a collective commitment to continuous improvement. Periodic audits and evaluations will be conducted to monitor progress and maintain alignment with strategic objectives. Acknowledging the evolving nature of the educational landscape, the plan is designed to remain adaptable, allowing for revisions and updates in response to emerging challenges, opportunities, and institutional needs.

PAAVAI VISION



PAAVAI CULTURE

We challenge the changes
We seek beyond the best
Work shall be taken not to be given
We produce value added professionals
We lead to Prosper, Excel and Conquer

PAAVAI MANTRA

Own Our Words and Deeds

